

The customer letter mailing began on August 18, 2014.

GM CUSTOMER CARE AND AFTERSALES  
DCS3308  
URGENT - DISTRIBUTE

IMMEDIATELY

|            |  |
|------------|--|
| Date:      | August 18, 2014  |
|            |  |
| Subject:   | 14233 - Safety Recall  |
|            | Inadvertent Air Bag Deployment   |
|            |  |
| Models:    | 2011 Cadillac CTS  |
|            | Equipped with All-Wheel Drive, 3.6L or 3.0L V-6,<br>(RPO LLT/LF1) and Automatic Transmission |
| To:        | All Cadillac Dealers   |
|            |  |
| Attention: | Dealer, Dealer Principal, General Manager, General Sales                                     |
|            | Manager, New Vehicle Sales Manager, Parts and Service  |
|            | Director, Parts Manager, Service Manager and Warranty  |
|            | Administrator  |

General Motors is releasing Safety Recall 14233 today. Please see the attached bulletin for details.

Customer Letter Mailing

The customer letters began mailing August 18, 2014.

Global Connect (GWM)

The "Investigate Vehicle History" (IVH) screen will be updated in the near future.

Campaign Initiation Detail Report (CIDR)

The CIDR will be available in the near future.

END OF MESSAGE

GM CUSTOMER CARE AND AFTERSALES