



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

July 28, 2014

Mr. James Rafac
Vice President Motor Vehicle Group
Sunright International Of America, Inc.
225 Horizon Drive
Suwanee, GA 30024

NVS-215KS
14E-032

Subject: Helmet Failure of Frontal Impact Testing/FMVSS 218

Dear Mr. Rafac:

This letter serves to acknowledge Sunright International Of America, Inc.'s notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

RODIA/RHD 500/9999

Mfr's Report Date: June 17, 2014

NHTSA Campaign Number: 14E-032

Components:

EQUIPMENT:MOTORCYCLE:HELMETS

Potential Number of Units Affected: 2,473

Problem Description:

Sunright International of America, Inc. (Sunright) is recalling all sizes of Rodia RDH 500 motorcycle helmets, manufactured October 1, 2009, to November 1, 2009. The affected helmets may not adequately protect the user's head in the event of a crash, and thus fail to comply with the requirements of Federal Motor Vehicle Safety Standard No. 218, "Motorcycle Helmets."

Consequence:

In the event of a crash, using one of the affected helmets increases the wearer's risk of injury.

Remedy:

Sunright will notify owners. The manufacturer did not provide a remedy. The manufacturer has not yet provided a notification schedule. Owners may contact Sunright customer service at 1-770-729-9065.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.

Please provide a remedy plan as soon as it has been determined, explaining if consumers will be given a replacement helmet or a refund when they return an affected helmet.

Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

You are required to provide an estimated date including month, day, and year, when you will send notifications to owners, dealers, and distributors as soon as it becomes available. Please be reminded that it is required that owners be notified of a safety defect in their vehicles within 60 days of a manufacturer's notification to NHTSA of a safety defect in those vehicles.

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Kelly Schuler who may be reached by phone at (202) 366-5227, or by email at kelly.schuler@dot.gov or through the office email at rmd.odi@dot.gov. We look forward to working with you.

Sincerely,



Jennifer Timian
Chief, Recall Management Division
Office of Defects Investigations
Enforcement