



U.S. Department of Transportation  
**National Highway Traffic Safety  
Administration**

1200 New Jersey Avenue SE  
Washington, DC 20590

July 16, 2014

Mr. J.S. (Jurassic) Park  
Executive Director/ Product Litigation & Regulatory Compliance  
Kia Motors Corporation  
Kia Motors America, Inc.  
111 Peters Canyon Road  
Irvine, CA 92606-1790

NVS-215SM  
14V-332

**Subject:** Steering Gear Assembly may Separate

Dear Mr. Park:

This letter serves to acknowledge Kia Motors Corporation's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

**Makes/Models/Model Years:**

KIA/SOUL/2014

**Mfr's Report Date:** June 17, 2014

**NHTSA Campaign Number:** 14V-332

**Components:**

STEERING

**Potential Number of Units Affected:** 51,641

**Problem Description:**

Kia Motors Corporation (Kia) is recalling certain model year 2014 Kia Soul vehicles manufactured July 21, 2013, through January 17, 2014. In the affected vehicles, the plug that secures the pinion gear to the steering gear assembly may loosen due to an improper application of thread-locking adhesive during the assembly process.

**Consequence:**

As a result, the pinion gear can separate from the steering gear assembly, causing a loss of steering, thereby increasing the risk of a crash.

**Remedy:**

Kia will notify owners, and dealers will replace the pinion plug with a new pinion plug which has properly applied thread-locking adhesive, free of charge. The recall is expected to begin in July 2014. Owners may contact Kia customer service at 1-800-333-4542. Kia's number for this recall is SC108.

**Notes:**

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to [www.safercar.gov](http://www.safercar.gov).

We have received Kia's proposed owner notification letter and it is currently under review. You will be notified of any changes or concerns once our review is complete.

Please be reminded of the following requirements:

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Sarah McShane who may be reached by phone at 202-366-7401, or by email at [sarah.mcshane@dot.gov](mailto:sarah.mcshane@dot.gov) or through the office email at [rmd.odi@dot.gov](mailto:rmd.odi@dot.gov). We look forward to working with you.

Sincerely,

A handwritten signature in black ink, appearing to read "Jennifer Timian". The signature is fluid and cursive, with a long horizontal stroke at the end.

Jennifer Timian  
Chief, Recall Management Division  
Office of Defects Investigations  
Enforcement