

SK INNOVATION CO., LTD.
55 EAST 59TH STREET, 11TH FLOOR
NEW YORK NY 10022

To: Participating Dealer

Subject: **NHTSA Recall No. 13E-062–SK Econix DPF Filters**

Date: January 2, 2014

Thank you for agreeing to participate in SK Innovation Co., Ltd.'s program to recall all SK Econix DPF-A Filters that were sold in the United States between 2009-2011.

Background

SK Innovation Co., Ltd. ("SK") has determined that a defect which relates to motor vehicle safety exists in all SK Econix DPF-A filters which were sold in the United States between 2009 and 2011 ("SK DPF Filters"). In addition, the SK DPF Filters are not in compliance with the regulations of the California Air Resources Board. For these reasons, SK has decided to implement a recall program, described below ("Recall Program").

Safety Recall Campaign

Both Cat 1 and Cat 2 models of SK DPF Filters are subject to the Recall Program. Notification letters will be sent to customers beginning in January 2014. The customer notification letter, a copy of which is enclosed, will direct the customers to contact a dealer, such as yours, that is participating in the Recall Program to have the SK DPF Filter removed and replaced with another DPF filter certified by the California Air Resources Board. SK will not be involved in the customer's selection of a replacement DPF Filter. Customers will be required to remove their SK DPF Filter from active service within six (6) months of the customer notification letter.

The Reimbursement Program

The removal and replacement transaction is strictly between your dealership and each customer, as is the choice of the filter manufacturer and model. The customer should be identified as the "purchaser" on all invoices and other documentation. The Recall Program does not place any limits on the price that you and each customer may agree upon. However, SK will only reimburse each owner up to installed price of each customer's original SK DPF Filter. If the total installed price of the replacement filter exceeds this amount, the customer must directly pay you for the excess amount. In addition, SK will pay each dealer a Recall Program service fee in the amount \$375 per replacement.

The Reimbursement Process

To obtain the reimbursement, you should proceed as follows:

- Confirm the customer's original installed price by obtaining a copy of their original invoice and confirming the information with SK at the telephone number/email address listed below.
- After installation of the replacement filter, remove the serial number plate from the original filter and permanently dispose of the filter as you would ordinarily do in the course of your business. (Note that it is unlawful to resell the removed filter.)
- To obtain reimbursement and the Recall Program service fee, send a copy of (i) the customer's invoice for its initial purchase of the SK DPF Filter, (ii) the invoice for the

replacement filter (iii) a photo of the removed serial number plate and (iv) a completed copy of the attached certification to SK at the address below.

Payments will be completed on or before the 15th day of the month following the month in which the above documentation has been received.

If a customer chooses to remove his vehicle's SK DPF Filter without installing a replacement filter, SK will reimburse the customer for the labor involved in removing the filter and restoring the customer's vehicle to its original engine manufacturer's configuration.

If you have any questions about the recall program please contact us as follows:

SK Innovation Co., Ltd.
Attn: Mr. Barry Day
55 East 59th Street, 11th Floor
New York, NY 10022
Tel: 212-583-2434
Email: barry.day@skusa.com

Thank you for assistance with this recall program

Sincerely

SK Innovation Co., Ltd.
DPF Filter Division

CERTIFICATION

Customer Name:

SK DPF Filter Serial Number:

Date of Removal:

Date of Disposal:

Replacement Model:

The undersigned hereby certifies that the above stated information is true and correct.

Name:

Dealership: