Jaguar Land Rover North America, LLC
555 MacArthur Boulevard
Mahwah, NJ 07430
201-818-8295

December 5, 2013

Nancy Lewis
Associate Administrator for Enforcement
National Highway Traffic Safety Administration
1200 New Jersey Ave, SE
Washington DC, 20590

13V-607

Subject: **NHTSA Campaign Number (TBD) / Land Rover Safety Recall P037 – Land Rover Range Rover Airbag Warning Lamp Illuminated**

Dear Ms. Lewis:

Pursuant to 49 CFR 573, Defect and Non-compliance Reports, Jaguar Land Rover North America, LLC, is submitting the following dealer communication sent to our dealers regarding the above mentioned campaign.

- Service Bulletin -- SRE13-02

Sincerely,

James C. Patterson
Safety Compliance Engineer
Jaguar Land Rover North America, LLC

Attachment

Notification of Safety Recall P037: Airbag Warning Lamp Illuminated

SERVICE BULLETIN

05-DEC-13 | No.: SRE13-02 | Section: RECALL | Market: USA

Jaguar Land Rover North America, LLC has informed the National Highway Traffic Safety Administration (NHTSA) of its intent to perform a voluntary Safety Recall involving 2013 and certain 2014 model year Land Rover Range Rover vehicles imported into the United States market. Information relating to the proposed Recall will be posted on the NHTSA website.

United States Federal regulations require that retailers must be advised of this Recall notification within three working days after government notification.

United States Federal law requires retailers to complete any outstanding safety Recall service before a new vehicle is delivered to the buyer or lessee. Violation of this requirement by a retailer could result in a civil penalty of up to $7,000.00 per vehicle.

This Recall Service Bulletin serves as notification to all Land Rover retailers in the United States that any affected new vehicles may not be sold and delivered for customer use until the Recall repair is completed.

AFFECTED VEHICLES

A total of 3,912 2013-2014 model year Land Rover Range Rover vehicles are potentially affected in the USA and Federalized Territories. The VIN range of affected vehicles is DA000157-EA118093.

DESCRIPTION

The Supplementary Restraint System (SRS) connector located in the driver and front passenger side seat which connects the side airbags to the SRS system may become dislodged due to insufficient package space surrounding the connector. This may disable the driver and/or passenger seat side airbag and cause the airbag warning lamp on the Instrument Cluster to illuminate.

If this condition occurs and the vehicle is involved in a collision which requires the deployment of the front side airbags, the airbags may not deploy as intended or may not deploy at all. An airbag non-deployment increases the risk of injury. The airbag warning lamp may clear on each subsequent ignition cycle.

All other features of the SRS will operate as normal when required.

ACTION TO BE TAKEN

Retailers are required to check DDW to ensure a vehicle is affected by Program Code '**P037**' and **HOLD** all affected new vehicles in your control and withhold them from onward distribution pending completion of the rework action. Sold vehicles will be subject to the standard Recall notification and Recall bulletin process detailing the action required for vehicles in the hands of owners.

Owner notification is expected to commence on or before 17 January 2014.

Retailers are advised that the use of vehicles within the affected VIN range as <u>Sales Demonstrator or Service Loaner vehicles</u> may be considered a violation of Federal legislation. Land Rover recommends against using affected vehicles for demonstrator or loaner purposes. Please consult your own legal counsel if you have questions in this regard.

STATUS CHECKING / VEHICLE IDENTIFICATION

Retailers must check the disposition of any vehicle by using the DDW system vehicle inquiry screen. A further communication will be sent detailing the necessary action required for vehicles in retailer inventory and those vehicles already in the hands of customers.

Thank you for your cooperation in this matter. Land Rover apologizes for any inconvenience this may cause.