

From: [Broadcast Messaging System](#)
To: [DL-BMS Message Monitors](#)
Subject: Voluntary Recall: Front Passenger Air Bag Seat Occupancy Sensor Mat
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Expiration Date: November 28, 2013

DCSnet Message 
Reference

Subject: **Voluntary Recall: Front Passenger Air Bag Seat Occupancy Sensor Mat**

Message Recipients: Service Managers, Service and Parts Directors, Parts Managers, Service Advisors, Shop Foremen

BMW has decided to amend the 2008 voluntary Recall (NHTSA ID: 08V-384) involving the front passenger air bag seat occupancy sensor mat. The amended Recall involves certain model year 2006-2007 models depending upon seat type and production date, as noted below. Vehicles which have had the front passenger air bag seat occupancy sensor mat replaced under warranty have been excluded from the Recall.

| <u>Model Year/Model</u> | <u>Dates of Manufacture</u> |
|---|------------------------------|
| 2006-2007 3 Series Sedan, Sports Wagon (Sports Seat) | Dec. 1, 2005 – Sep. 30, 2006 |
| 2006-2007 5 Series Sedan, Sports Wagon (Standard / Sport Seat) | Dec. 1, 2005 – Sep. 29, 2006 |
| 2006-2007 7 Series (all seat types) | Dec. 1, 2005 – Sep. 29, 2006 |
| 2006 X5 SAV (all seat types) | Dec. 1, 2005 – Sep. 21, 2006 |

An additional group of vehicles will not be recalled but will receive an extended warranty for the front passenger air bag seat occupancy sensor mat. These vehicles and production dates are noted below.

| <u>Model Year/Model</u> | <u>Dates of Manufacture</u> |
|--|-----------------------------|
| 2006-2007 3 Series Sedan, Sports Wagon (Standard Seat) | Dec. 2005 – Sep. 2006 |
| 2006-2007 5 Series Sedan, Sports Wagon (Comfort Seat) | Dec. 2005 – Sep. 2006 |
| 2006-2007 Z4 | Feb. 2006 – Dec. 2006 |

Over time, due to the frequency of front passenger seat usage, the front passenger air bag seat occupancy sensor mat can become damaged. If this were to occur, deactivation of the front passenger air bag could result. The air bag warning lamp, as well as the front "passenger air bag off" lamp, will be illuminated at the same time to make the vehicle occupants aware of the deactivation. On affected vehicles, the seat occupancy sensor mat will be repaired.

Affected owners may continue to drive their vehicles; however, customers should contact their BMW

center if the air bag warning lamp and the "passenger air bag off" lamp are illuminated simultaneously. In this situation, BMW recommends customers not to use the front passenger seat and have the vehicle serviced immediately. At the present time, we are unaware of any accidents or injuries as a result of this issue.

An initial customer letter will be mailed in January 2014, advising customers of this issue. A follow-up letter will be mailed when parts become available, advising customers to schedule an appointment at their authorized BMW center to complete the Recall.

Attached is a list of Questions and Answers which should address most inquiries customers may have. Please provide and discuss this information with your staff.

Neither this notice nor the attachments are intended to be distributed to customers in electronic or printed media. They are for your internal use and to respond verbally to customer inquiries.

Sincerely,

Technical Service

Attachments:  [13V-xxx-SeatMat_QA \[81135cbb\].pdf](#)  [13V-xxx-SeatMat_QA \[81135cbb\].pdf](#)

Recipients: BMW SAV (Light Trucks), Service, All Regions, All Areas, All Departments, All Personnel
BMW SAV (Light Trucks), Part Sales, All Regions, All Areas, All Departments, All Personnel
BMW Passenger Cars, Service, All Regions, All Areas, All Departments, All Personnel
BMW Passenger Cars, Part Sales, All Regions, All Areas, All Departments, All Personnel