



Michael A. Berardi  
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October 1, 2013

**TO:** All U.S. Ford and Lincoln Dealers

**SUBJECT: DEMONSTRATION / DELIVERY HOLD Advance Notice - Compliance Recall 13C07**  
Certain 2012 and 2013 Model Year Focus Electric Vehicles and 2013 Model Year  
C-MAX Vehicles Equipped with Intelligent Access Push Button Start System  
Ignition Door Chime

**AFFECTED VEHICLES**

Certain 2012 and 2013 model year Focus Electric vehicles built at the Michigan Assembly Plant from Job #1 2012 through April 24, 2013 and certain 2013 model year C-MAX vehicles equipped with Intelligent Access Push Button Start System built at the Michigan Assembly Plant from Job #1 2013 through April 24, 2013. Affected vehicles are identified in OASIS. In addition, for a list of vehicles assigned to your dealership, visit <https://web.fsavinlists.dealerconnection.com>. This information will be available on October 1, 2013.

**REASON FOR THIS COMPLIANCE RECALL**

The affected vehicles may not conform to the requirements specified by Federal Motor Vehicle Safety Standard (FMVSS) No. 114, Theft Protection and Rollaway Prevention. Affected vehicles do not provide an audible chime as intended when the driver's door is opened.

**SERVICE ACTION**

DO NOT DEMONSTRATE OR DELIVER any of the affected vehicles until the necessary repairs have been performed. A complete Dealer Bulletin will be provided to dealers early the week of October 7, 2013 when it is anticipated that repair instructions will be available to support this compliance recall.

**CUSTOMER NOTIFICATION**

Owners of record will be notified via first-class mail after repair instructions have been provided to dealers.

**PLEASE NOTE:**

**Federal law requires dealers to complete this recall service before a new vehicle is delivered to the buyer or lessee. Violation of this requirement by a dealer could result in a civil penalty of up to \$7,000 per vehicle. Correct all vehicles in your new vehicle inventory prior to delivery**

**QUESTIONS?**

Special Service Support Center (Dealer Assistance Only) .....1-800-325-5621

Sincerely,

Michael A. Berardi