



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

September 20, 2013

Mr. James Henley
Director Quality Assurance
Sure Power, Inc.
114 Old State Rd
Ellisville, MO 63021

NVS-215KS
13E-050

Subject: Battery Equalizers/DC-DC Converters-Possible Fire

Dear Mr. Henley:

This letter serves to acknowledge Sure Power, Inc.'s notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

SURE POWER/BATTERY EQUALIZER/9999
SURE POWER/DC-DC CONVERTER/9999

Mfr's Report Date: September 9, 2013

NHTSA Campaign Number: 13E-050

Components:

ELECTRICAL SYSTEM

Potential Number of Units Affected: 10,989

Problem Description:

Sure Power, Inc. (Sure Power) is recalling certain battery equalizers and DC-DC converters manufactured between January 2000 and August 18, 2013 containing a particular epoxy sealing, aka 'potting', compound. The Sure Power product is identified by the following part numbers: 12025C00, 12025C00-B, 12025E00, 12025E00-B, 12030C20HR, 12030C20HR-B, 12040C00, 12040C00-B, 12040E00, 12040E00-B, 52204, 52206, 52206RB, 52208, 52208P, 52208RB, 52210, 52210-20430K, 52210P, 52210RB, 52210RB-B, 52210RB-T, 52304, 52304P, 52306, 52306RB, 52308, 12040C01. The specific potting compound used in the subject products for insulation was found to be capable of conducting electricity after being exposed to heat.

Consequence:

Once electrically conductive, the material is capable of melting and burning, increasing the risk of a fire.

Remedy:

Sure Power will contact each of its aftermarket customers and notify them of this recall. The vehicle manufacturers that used the affected products as items of original equipment will conduct their own campaigns and notify their owners. Owners will be offered an unaffected battery equalizer or DC-DC converter, free of charge. The manufacturer has not yet provided a notification schedule. Owners may call Sure Power at 1-855-450-3594 or e-mail Sure Power at recalldc@cooperindustries.com.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.

We have received Sure Power's proposed owner notification letter and it is currently under review. You will be notified of any changes or concerns once our review is complete.

Please be reminded of the following requirements:

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

On August 20, 2013, NHTSA announced new changes to the requirements governing safety recalls. Some of these requirements take effect as early as October 2013. Please ensure your company will be in compliance with each requirement on, or before, its respective effective date. For a summary of the requirements and their effective dates please click on the "New!" link at <http://www.safercar.gov/Vehicle+Manufacturers>.

Your contact for this recall will be Kelly Schuler who may be reached by phone at (202) 366-5227, or by email at kelly.schuler@dot.gov or through the office email at rmd.odi@dot.gov. We look forward to working with you.

Sincerely,

Jennifer Timian
Chief, Recall Management Division
Office of Defects Investigations
Enforcement