



Interior



August 15, 2013

Dear Valued Distributor:

Effective immediately, Continental will be discontinuing the distribution of the ATE Super Blue Racing DOT 4 (ATE long part number 03.9901-6302.2 or short number 706302) brake fluid in the United States because it has determined that the brake fluid does not comply with the applicable Federal Motor Vehicle Safety Standard for brake fluid. The federal standard requires motor vehicle brake fluid to be colorless or amber in color.

The purpose of this safety recall notice is to advise you of this determination and to request that you immediately stop any further sales of this product. It is a violation of federal law for you or any other distributor or retailer to continue to sell this brake fluid after the receipt of this notice.

Continental will repurchase your inventory of the product, as well as inventory of the product at distributors and retail outlets in your distribution chain. We therefore ask you to inform us about current stock levels (number of cans) by sending the information to howard.laster@continental-corporation.com. Please send the stock level data on your inventory within the next 5 business days. Please also collect the stock level data from distributors and retail outlets in your distribution chain and provide that information to us within the next 10 business days. We will inform you later on about the process for returning the inventory of the product to Continental.

The specific color requirement for brake fluid in the standard is to permit easy differentiation of brake fluids from other types of motor vehicle fluids before they are placed in the vehicle. If an incompatible fluid is put into a motor vehicle system, it could lead to damage or failure of that system.

Federal regulations require you to forward a copy of this notice **within five business days of receipt** to known distributors and retail outlets in your distribution chain.



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We kindly ask you to confirm via reply email your receipt of this notice.

If you, your customers or consumers have questions or need additional information regarding this recall and discontinuation of ATE Super Blue Racing Brake Fluid, Continental customer service representatives are available by phone at 800-265-1818 and by email at techsupport-us@vdo.com.

We regret this inconvenience, and we appreciate your cooperation.

Sincerely,

Howard Laster
Head of Independent Aftermarket NAFTA
howard.laster@continental-corporation.com
610-289-0488, extension: 4011