

TMS-NTC-13094
April 16, 2013

Recall Management Division
National Highway Traffic Safety Administration
1200 New Jersey Avenue, SE
Washington, DC 20590

Re: Toyota Safety Recall 13V-133 – Preliminary Dealer Notification

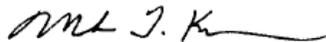
To whom it may concern,

Please find attached the Preliminary Dealer Notification Letter for Toyota Safety Recall 13V-133 on the following Toyota and Lexus vehicles:

- 2003-2004 Model Year Corolla, Corolla Matrix, and Tundra
- 2002-2003 Model Year Sequoia
- 2002 through certain 2003 Model Year SC 430

If you have any questions regarding this matter, please contact me at (310) 468-5316.

Sincerely,



Quality Compliance Assistant Manager

Attachments:

- Lexus 13V-133 (DLC) Dealer Notification (Prelim)
- Toyota 13V-133 (D0F) Dealer Notification (Prelim)

Lonnie Peterson / TMS Toyota Customer Services
Product Quality and Service Support, Quality Compliance
April 11, 2013
Approved By: Bob Waltz

To: All Toyota Dealers
From: Product Support Division

Safety Recall D0F (D1F) *Preliminary Notification*
Certain Corolla, Corolla Matrix, Tundra, and Sequoia Vehicles Manufactured from 2001-2003
Front Passenger Airbag Inflator Module

On April 11, 2013, Toyota filed a Defect Information Report (DIR) with the National Highway Traffic Safety Administration (NHTSA) informing the agency of our intent to conduct a voluntary Safety Recall on certain Corolla, Corolla Matrix, Tundra, and Sequoia vehicles manufactured from 2001-2003.

This preliminary information is being provided to keep you informed of the filing. ***Toyota is currently preparing the remedy parts for this condition.*** We will notify dealerships again at the time of the next phase, prior to the owner notification starting.

Condition

The subject vehicles are equipped with front passenger airbag inflators which could have been assembled with improperly manufactured propellant. Improperly manufactured propellant could cause the inflator to rupture and the front passenger airbag to deploy abnormally in the event of a crash, increasing the risk of injury to the occupant.

Covered Vehicles

- There are approximately 170,000 subject airbag inflators installed in Toyota and Lexus vehicles in the U.S., However at this time Toyota is still identifying these vehicles. Once the vehicles have been identified, they will be loaded on TIS, and we will provide notification to dealers at that time.

Status

- D0F ("D1F" until the remedy is launched) Preliminary Notification documents will be posted on TIS starting the morning of Thursday, April 11, 2013 (Pacific Time).
- ***Toyota is currently identifying the VINs covered by this Safety Recall; once the VINs have been identified, they will be loaded on TIS, we will provide notification to dealers at that time.***
- ***Toyota is currently preparing the remedy parts for this condition.***

Media Contacts

It is imperative that all media contacts (local and national) receive a consistent message. In this regard, all media contacts must be directed to Cindy Knight (310) 468-2170 in Toyota Corporate Communications. (Please do not provide this number to customers. Please provide this contact to only media associates.)

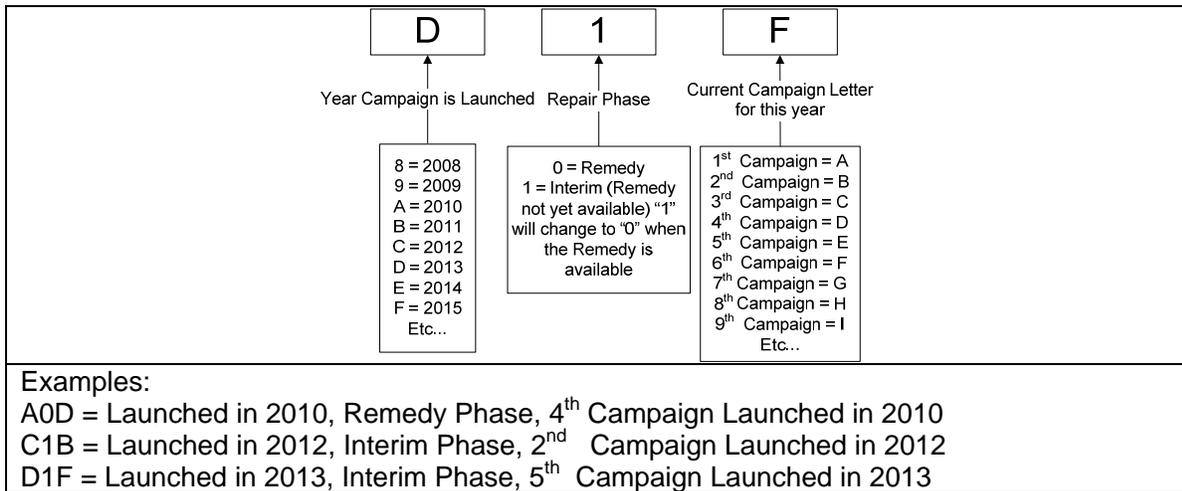
Customer Handling

A FAQ is attached to help dealerships respond to any customer concerns. If the customer has any further questions, they are requested to contact the Toyota Customer Experience Center. The Toyota Customer Experience Center can be reached at 1-888-270-9371 Monday through Friday, 5:00 am to 6:00 pm, or Saturday 7:00 am through 4:00 pm Pacific Time.

Pre-Owned Vehicles in Dealer Inventory

Toyota generally requests that dealers do not deliver any pre-owned vehicles in dealer inventory that are covered by a Safety Recall until the vehicle has been remedied. However, in this case, until the remedy is available, dealers can deliver pre-owned vehicles if they disclose to the customer that the vehicle is subject to a Safety Recall and Toyota will send them a notification when the remedy is available.

Campaign Designation Decoder



Please review this preliminary notification with your staff to assure that all relevant personnel have been briefed regarding this subject.

Thank you for your cooperation.



Safety Recall D0F (D1F) - **Preliminary Notice**

Certain Corolla, Corolla Matrix, Tundra, and Sequoia vehicles manufactured from 2001-2003
Front Passenger Air Bag Inflator

Customer Frequently Asked Questions

Published Mid-April, 2013

We at Toyota care greatly about your safety while we prepare the remedy parts for this condition. We are providing the following information to keep you informed of the recall details. Please check back frequently as this document will be updated.

Q1: What is the condition?

A1: The subject vehicles are equipped with front passenger airbag inflators which could have been assembled with improperly manufactured propellant. Improperly manufactured propellant could cause the inflator to rupture and the front passenger airbag to deploy abnormally in the event of a crash, increasing the risk of injury to the occupant.

Q1a: What is the Inflator?

A1a: The inflator is a device contained within the airbag assembly. It contains a solid propellant wafer which is ignited in the event airbag deployment is necessary. When ignited, the wafer expands into an inert gas, inflating the airbag.

Q1b: What is the cause of this condition?

A1b: Propellant wafers manufactured with inadequate compression force or with improper humidity levels may have been used during assembly of the inflator.

Q2: Are there any warnings that this condition exists?

A2: No. There are no warnings that this condition exists.

Q3: What is Toyota going to do?

A3: **Toyota is currently working on obtaining the necessary remedy parts.** Once the parts are available, we will notify owners.

Once the remedy parts have been produced in sufficient quantities, Toyota will send (consistent with parts availability and repair capacity) an owner notification by first class mail advising owners to make an appointment with his/her authorized Toyota dealer to have the airbag inflator module replaced at **no charge**.

Q3a: When does Toyota anticipate the remedy will be available?

A3a: Toyota is currently working on obtaining the remedy parts for this Safety Recall. Toyota anticipates it will take several weeks to prepare a sufficient quantity of remedy parts.

Q3b: How does Toyota obtain my mailing information?

A3b: Toyota uses industry provider who work with each states Department of Motor Vehicles (DMV) to receive registration or title information, based upon the DMV records. Please make sure your registration or title information is correct.

Q3c: When the remedy becomes available, do I need my owner letter to have the remedy performed?

A3c: You do not need an owner letter to have this recall completed; however, to assist the dealer in confirming vehicle eligibility, we request that you present this notice at the time of your service appointment.

Q4: Which and how many vehicles are covered by this Safety Recall?

Q4: There are approximately 170,000 subject airbag inflators installed in Toyota and Lexus vehicle in the U.S., However at this time Toyota is still identifying these vehicles.

Q4a: Are there any other Lexus/Toyota/Scion vehicles covered by this Safety Recall in the U.S.?

A4a: Yes, of the 170,000 subject inflators, a portion are installed in 2002 through certain 2003 Model year Lexus SC430 vehicles.

Q5: What if I previously paid for repairs to my vehicle for this condition?

A5: Reimbursement consideration instruction will be provided in the remedy owner letter.

Q6: What if I have additional questions or concerns?

A6: If you have additional questions or concerns, please contact the Toyota Customer Experience Center at 1-888-270-9371 Monday through Friday, 5:00 am to 6:00 pm, or Saturday 7:00 am through 4:00 pm Pacific Time.

April 11, 2013

Toyota Fast Facts is an update on Toyota and industry news. Please feel free to share this information with family and friends. For more news, visit www.toyotaneewsroom.com.

1. Toyota Announces Voluntary Recall of Certain Vehicles for the Front Passenger Airbag

Toyota Motor Sales, USA, Inc. today announced that it will conduct a safety recall involving approximately 170,000 front passenger airbag inflators installed in several vehicle models.

The involved vehicles are equipped with front passenger airbag inflators which could have been assembled with improperly manufactured propellant wafers. Improperly manufactured propellant wafers could cause the inflator to rupture and the front passenger airbag to deploy abnormally in the event of a crash.

The vehicles involved include certain Toyota Corolla, Corolla Matrix, Sequoia, and Tundra, and Lexus SC 430 models manufactured from 2001 – 2003. More precise vehicle information is being developed, but about 510,000 vehicles may have to be inspected to locate the suspect inflators.

Owners of vehicles subject to this safety recall will receive an owner notification letter by first class mail. The recall remedy will involve inspection of the front passenger air bag, and, if it is equipped with an affected inflator, the inflator will be replaced with a newly manufactured one at no charge to the owner.

Detailed information is available to customers at www.toyota.com/recall, the Toyota Customer Experience at 1 800-331-4331, www.lexus.com/recall and Lexus Customer Satisfaction (1 800-255-3987).

2. Toyota Honored With 2013 Traffic Safety Achievement Award

Toyota received the Automaker Award in the 2013 Traffic Safety Achievement Awards for its contributions to teen driver education and safety. In presenting the award, the World Traffic Safety Symposium cited Toyota's commitment of \$50 million to launch the Collaborative Safety Research Center (CSRC) two years ago in Ann Arbor, Mich.

The CSRC partners with collaborative research from top universities, hospitals, research centers and federal agencies across North America to help reduce traffic deaths and injuries, the symposium said. Initial areas of focus include reducing the risk of driver distraction and protecting vulnerable traffic populations, particularly children, teens, seniors and pedestrians.

To read the symposium's news release, please visit <http://is.gd/xfwxzT>

For the latest information on Toyota's teen driving education and safety efforts, visit <http://is.gd/YZICdH>