



U.S. Department
of Transportation
**National Highway
Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

June 11, 2012

MR. JOHN FROOSHANI
SAFETY ACTIVITIES MANAGER
GOVERNMENT RELATIONS
FUJI HEAVY INDUSTRIES USA, INC.
C/O SUBARU OF AMERICA
SUBARU PLAZA P.O. BOX 6000
CHERRY HILL, NJ 08034-6000

NVS-215et
12V-254

SUBJECT: OCCUPANT CLASSIFICATION SYSTEM/FMVSS 208

DEAR MR. FROOSHANI:

This letter serves to acknowledge Fuji Heavy Industries USA, Inc.'s on behalf of Subaru of America, Inc. (Subaru) notification to the National Highway Traffic Safety Administration (NHTSA) of a noncompliance with Federal Motor Vehicle Safety Standard No. 208, "Occupant Crash Protection," in the vehicles described below for which a safety recall campaign shall be conducted pursuant to Federal law.

Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:
SUBARU/BRZ/2013

NHTSA Campaign Number: 12V-254

Mfg's Report Date: June 4, 2012

Components: EQUIPMENT: OTHER: OWNERS/SERVICE/OTHER MANUAL

Potential Number of Units Affected: 1,886

Summary:

SUBARU IS RECALLING CERTAIN MODEL YEAR 2013 BRZ VEHICLES MANUFACTURED FROM NOVEMBER 25, 2011, THROUGH MAY 25, 2012. THE OWNER'S MANUAL CONTAINS AN INACCURATE DESCRIPTION OF THE ACTUAL OPERATION OF THE FRONT PASSENGER OCCUPANT CLASSIFICATION SYSTEM. OTHER PORTIONS OF THE OWNER'S MANUAL, DESCRIBING THE AIR BAG SYSTEM, REQUIRE CLARIFICATION. AS SUCH, THESE VEHICLES FAIL TO COMPLY WITH FEDERAL MOTOR VEHICLE SAFETY STANDARD (FMVSS) NO. 208, "OCCUPANT CRASH PROTECTION."

Consequence:

MISINFORMATION COULD LEAD TO AN INCREASED RISK OF INJURY TO FRONT SEAT OCCUPANTS DURING CERTAIN CRASH CONDITIONS.

Remedy:

SUBARU WILL NOTIFY OWNERS, AND WILL MAIL CORRECTED OWNER'S MANUALS, FREE OF CHARGE. THE SAFETY RECALL IS EXPECTED TO BEGIN DURING JUNE 2012. OWNERS MAY CONTACT SUBARU AT 1-800-782-2783.

Notes:

SUBARU'S RECALL CAMPAIGN NUMBER IS WQB-38. CUSTOMERS MAY CONTACT THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION'S VEHICLE SAFETY HOTLINE AT 1-888-327-4236 (TTY: 1-800-424-9153); OR GO TO [HTTP://WWW.SAFERCAR.GOV](http://www.safercar.gov).

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

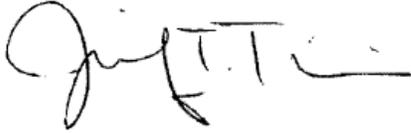
Please be reminded of the following requirements:

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on or before 30 days after the close of the calendar quarter.

Your contact for this recall will be Edison Thompson who may be reached by phone at 1-202-366-9525, or by email at Edison.Thompson@dot.gov, or through the office email at RMD.ODI@dot.gov. We look forward to working with you toward a successful completion of this recall campaign.

Sincerely,

A handwritten signature in black ink, appearing to read "Jennifer Timian". The signature is fluid and cursive, with a long horizontal stroke at the end.

Jennifer Timian
Chief, Recall Management Division
Office of Defects Investigation
Enforcement