



NHTSA SAFETY RECALL

January 16, 2006

Safety Recall Notice # 05E-082

Dear Big Dog Motorcycles' Dealer:

This notice is sent to you regarding requirements set forth by the National Highway Traffic Safety Administration (NHTSA).

Big Dog Motorcycles, L.L.C., (Big Dog Motorcycles) has decided that a defect, which relates to motor vehicle safety, exists with respect to certain Big Dog Motorcycles' accessory pillion pads *when used in combination with Flat Matte, ("primer") finished motorcycles*. The subject pillion pads are identified as Part No. BDM230-00195, BDM230-00194, and BDM230-00081. Our records indicate that you may have these pillion pads in your inventory, or, you may have primer painted motorcycles in your inventory.

Big Dog Motorcycles has discovered that the subject pillion pad may not be compatible with the primer paint finish option available on Big Dog Motorcycles' motorcycles. The suction mounts of these pads may not adequately adhere to this paint finish. This condition could lead to slippage or inability for a passenger to maintain a stable seating position, which could result in a fall from the motorcycle and possible injury. This issue exists only with respect to the combination of this pillion pad and primer-finished motorcycles.

What You Should Do

1. Pillion Pads

Do not install these pillion pads on primer-finished motorcycles. Big Dog Motorcycles has enclosed warning labels ("white") to be placed on your existing inventory of the subject pillion pads. Please suspend all pending and future sales of these pillion pads until these warning labels have been put in place. These labels state:

WARNING! Pillion pads cannot be used on motorcycles with Flat Matte paint jobs due to inadequate suction to the rear fender. Installing a pillion pad on this particular paint finish could result in the pillion pad sliding off the rear fender and possible injury to the passenger.

These labels must be placed on the bottom of the pillion pad on all of your existing inventory. If you need additional labels, please contact your Big Dog Motorcycles' Parts & Accessories Representative at 316-267-9121. All future pillion pads you receive from Big Dog Motorcycles will have the appropriate warning placed on the bottom of the pad.

2. Existing Dealer Primer-Finished Motorcycles

Please review the enclosed instruction sheet and place a separate warning label *and retention material* on the rear fenders of all primer-finished motorcycles in your inventory. Please replace the solo seat with a two-up seat (retention material will be provided with the two-up seat) and install passenger foot pegs on the motorcycle.

These warning labels (“orange”) are enclosed and read as follows:

WARNING! Due to inadequate suction to the rear fender, pillion pads that attach with suction cups cannot be used on this motorcycle because of its flat matte primer paint job. Installing a pillion pad on this particular paint finish could result in the pillion pad sliding off the rear fender and possibly injuring the passenger.

Please immediately suspend all pending and future sales of these primer-finished motorcycles until these labels, retention material, two up seats, and passenger foot pegs have been applied. It is a violation of Federal law for a dealer to deliver accessory equipment or a motorcycle covered by this notice under a sale or lease until the defect is remedied.

All future primer-finished motorcycles produced by Big Dog Motorcycles will be equipped with the warning label, retention material, two up seat and passenger foot pegs as standard equipment.

3. Current Owners of Primer-Finished Motorcycles

A recall notice will also be sent to registered owners of primer-finished Big Dog Motorcycles’ motorcycles advising them of the incompatibility between these pillion pads and their paint finish. Owners of primer-finished motorcycles who have purchased these pillion pads may return their pads to you for a refund or an exchange of the existing pillion pad and solo seat for a two-up seat equipped with the retention material, installation of retention material on the fender and the installation of passenger foot rests. In the case of either a refund or an exchange an orange warning label must be placed on the motorcycle per the Dealer Instruction Sheet.

We will reimburse all costs associated with the compliance of this recall.

Please review the contents of this letter and instruction sheet with appropriate staff to familiarize them with this issue.

Thank you for helping Big Dog Motorcycles with its continuing efforts to maintain customer satisfaction. If you have any questions, please contact the Big Dog Motorcycles’ Customer Service Department at 316-267-9121.

Sincerely,

BIG DOG MOTORCYCLES, L.L.C.