

January 23, 2006

«Firstname» «LastName» «Proj_»
«Address»
«City», «Ostate» «Zip»

Re: Safety Recall Notice; Campaign No. 05E-082

Dear Big Dog Motorcycles Owner:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

Big Dog Motorcycles, L.L.C., (Big Dog Motorcycles) has decided that a defect which relates to motor vehicle safety exists with respect to certain Big Dog Motorcycles' accessory pillion pads used in combination with Flat Matte ("primer") finished motorcycles. Our records indicate that you own a primer-finished Big Dog Motorcycles' motorcycle and, therefore, we are advising you of this incompatibility and of Big Dog Motorcycles' corrective action. The subject pillion pads are identified as Part No. BDM1230-00195, BDM230-00194 and BDM230-00081. This issue exists only with respect to the combination of these pillion pads and primer-finished motorcycles. If you do not own a subject pillion pad and a primer-finished motorcycle, this recall does not affect you, however, you must place the enclosed warning label on the primer finish motorcycle as outlined in the accompanying Instruction Sheet.

Big Dog Motorcycles has discovered that the subject pillion pads may not be compatible with the primer paint finish. The suction mounts of these pads may not adequately adhere to this paint finish. This condition could lead to slippage or inability for a passenger to maintain a stable seating position, which could result in a fall from the motorcycle and possible injury.

What We Will Do

For those owners of primer-finished motorcycles who also purchased a subject pillion pad for that motorcycle, Big Dog Motorcycles will refund the purchase price of the pillion pad or exchange the solo seat and pillion pad for a two-up seat. We are also supplying you with a warning label to be installed on the motorcycle.

What You Should Do:

Immediately discontinue use of the subject pillion pads on any primer-finished motorcycle. Contact your Big Dog Motorcycles Dealer to make arrangements for a refund of the purchase price of the pillion pad or to exchange the solo seat and pillion pad for a seat designed for two person riding. Install the warning label pursuant to the instruction sheet accompanying this notice.

If you have previously had this issue corrected, you may be eligible for reimbursement. Please contact Big Dog Motorcycles at 316-267-9121 to determine pre-recall reimbursement eligibility.

If you have any questions or problems regarding this recall, please contact Big Dog Motorcycles' Customer Service at:

1520 E. Douglas Avenue
Wichita, KS 67214
Telephone: 316.267.9121
Fax: 316.219.9129
customerservice@bigdogmotorcycles.com

You may also write the Administrator National Highway and Traffic Safety Administration, 400 Seventh Street, S.W. Washington D.C. 20590; or call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153); or go to <http://www.safercar.gov>.

We appreciate your cooperation and prompt attention to this important matter. We apologize for any inconvenience this may cause you, and we assure you that we have taken this step as one that is important to your personal safety.

We appreciate your business and want to insure your continued satisfaction with Big Dog Motorcycles' products.

Sincerely,

BIG DOG MOTORCYCLES, LLC

ATTENTION

To prevent suction cup separation from the seat, lift the quick release tab to release the suction cup. (Refer to Instruction Sheet for Details) Pillion pads must be installed on a clean and dry fender. Do not use pad in wet or rough weather. Pad should be removed when not in use.

Warning! Pillion pads cannot be used on motorcycles with Flat Matte finish paint jobs due to inadequate suction to the rear fender. Installing a pillion pad on this particular paint finish could result in the pillion pad sliding off the rear fender and possible injury to the passenger.



Due to inadequate suction to the rear fender, pillion pads that attach with suction cups can not be used on this motorcycle because of its flat matte primer paint job. Installing a pillion pad on this particular paint finish could result in the pillion pad sliding off the rear fender and possibly injuring the passenger.

250-000009-00