



U.S. Department  
of Transportation  
**National Highway  
Traffic Safety  
Administration**

400 Seventh Street, S.W.  
Washington, D.C. 20590

OCT 12 2004

**CERTIFIED MAIL**  
**RETURN RECEIPT REQUESTED**

Mr. Richard L. Yost  
Vice President, Customer Relations  
Georgie Boy Manufacturing, Inc.  
69950 M-62  
Edwardsburg, MI 49112

NVS-215 lra

Dear Mr. Yost:

Georgie Boy Manufacturing, Inc. (Georgie Boy) is requested, pursuant to 49 U.S.C. 30165, 30166, and 30119, to renotify owners involved in safety recall 03V-041 who have not had their vehicles corrected or otherwise accounted for. This recall involves 2,736 MY 2000 through 2003 Georgie Boy Pursuit, Cruise Master, Landau, Cruise Air and Velocity recreational vehicles which fail to comply with the requirements of Federal Motor Vehicle Safety Standard No. 105, "Hydraulic and Electric Brake Systems." The remedy for this recall campaign was to have the brake warning lamp circuit repaired. Owner notification began on March 13, 2003. Through the second quarter of 2004, Georgie Boy's fifth reporting quarter, Georgie Boy reports that of the 2,736 vehicles involved, 842 have been remedied, resulting in a completion rate of 31 percent.

Also, after a review of the recall file for this campaign, it appears that we did not receive a copy of the dated original owner notification letter, dealer notification(s), and any technical service bulletins associated with this recall. Please provide a copy of these documents to us so we may complete our file.

Georgie Boy should conduct the owner renotification in accordance with the guidelines listed below.

- Before conducting the owner renotification, Georgie Boy should obtain an updated owner list, for this recall campaign, based on current state motor vehicle registration records.
- Georgie Boy's proposed owner renotification letter for this recall must meet the requirements of 49 CFR Part 577.10, "Follow-up Notification," and must be submitted to NHTSA for review before owner renotification begins. Part 577.10(e)(1) specifically requires that the renotification letter be identified as a "... follow-up to an earlier communication."



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- In addition to the six quarterly status reports required under 49 CFR Part 573.6, "Quarterly Reports," Georgie Boy is requested to file three additional quarterly status reports.
- Furnish a proposed schedule for conducting the owner renotification that includes the following information:
  - a. the date on which the search of current state motor vehicle registration records will be initiated in order to update the original owner list;
  - b. the approximate date on which the revised owner list will be available to initiate owner renotification;
  - c. the approximate date on which the owner renotification will begin; and
  - d. the approximate date on which the owner renotification will be completed (if the owner renotification is to be staggered, give the beginning and ending owner renotification date for each segment).

Georgie Boy's renotification schedule and a draft of the proposed owner renotification letter must be submitted to this office by November 10, 2004.

If you have any questions concerning this matter, please contact Kelly Schuler of my staff at (202) 366-5227, by fax at (202) 366-7882, or by e-mail at [kschuler@nhtsa.dot.gov](mailto:kschuler@nhtsa.dot.gov).

Sincerely,



George Person, Chief  
Recall Management Division  
Office of Defects Investigation  
Enforcement

cc: Larry Henneberger  
Arent, Fox, Kintner, Potkin, and Kahn  
1050 Connecticut Avenue, NW  
Washington, DC 20036-5339